



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 850230

Schedule Dates 08/23/12-08/28/12
Advertiser Americans for Prosperity (30204)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Candidate (1077)
Brand Americans for Prosperity (SENATE) (172581)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KOHLBAUER, STEHPANIE
Phone/Fax /
CPE 346
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments AMER 4 PROS-SENATE

Date Entered 08/22/12
Last Modified 08/24/12
Entered By Penne Marsh
CO-OP No
Headline # 06293009
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,557.50
Net Total \$14,492.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Aug. 2012	15	\$13,200.00
Sep. 2012	3	\$3,850.00
Grand Total:	18	\$17,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/23/12-08/24/12	4	:30	6:58P- 7:28P (ET)	3				X	X			3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/22/12
2.0	Normal Line / SPOT	08/23/12-08/24/12	4	:30	7:28P- 7:57P (ET)	3				X	X			3	\$1,800.00	\$5,400.00	Norfolk (WVEC) (WVEC)		8/22/12
3.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	5:58A- 8A (ET)							2		2	\$380.00	\$760.00	Norfolk (WVEC) (WVEC)		8/22/12
4.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	8A- 9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/22/12
5.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	6P- 6:30P (ET)							1			\$750.00		Norfolk (WVEC) (WVEC)		8/22/12
5.0.1	Closed Preempt	08/25/12															Norfolk (WVEC) (WVEC)	R-Did not air/Spot -	
6.0	Normal Line / NASCAR	08/25/12-08/25/12	4	:30	7:30P- 11P (ET)							1			\$550.00		Norfolk (WVEC) (WVEC)		8/22/12
6.0.1	Closed Preempt	08/25/12															Norfolk (WVEC) (WVEC)	S/I-Political/Exception - POLITICAL	
7.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	5:58A- 8A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/22/12
8.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	8A- 9A (ET)								1	1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)		8/22/12
9.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	9A- 9:30A (ET)								2	2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		8/22/12
10.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	9:30A- 9:58A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/22/12
11.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	9:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/22/12

CONFIRMATION CONTRACT

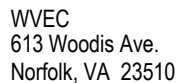
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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